

Elif Okur, UX/UI Designer

İstanbul/ TURKIYE , +90535 784 73 97 , elifokur.work@gmail.com

LinkedIn: <https://www.linkedin.com/in/elifokur/> Portfolio: <https://www.elifokur.tr/>

UX/UI Designer with a strong background in responsive web and mobile design. Passionate about creating user-friendly, visually engaging interfaces. Experienced in fast-paced, multicultural teams, collaborating with developers and stakeholders to deliver high-impact products.

Experience

Sep 2024- Current

Full Time

UX/UI Designer, Turquoise Choice

- Redesigned a responsive web app with 40% improvement in user engagement compared to the previous design.
- Developed a scalable design system for the mobile app, ensuring consistency across 300 screens/features.
- Led UX research and usability testing using Microsoft Clarity.
- Utilizing skills in wireframing, prototyping, and user testing to create intuitive, user-centered interfaces.
- Collaborated in a cross-functional, fast-paced team, conducting daily stand-ups and stakeholder presentations.

Dec 2021- Apr 2023

Full Time

Visual Communication Designer, EDS Bilişim

- Designed intuitive, user centric interfaces for web pages and mobile applications.
- Worked closely with developers to implement intuitive designs.
- Created 200+ animations for explainer videos using After Effects.
- Creating promo videos for digital mediums.

Jan 2021- May 2021

Full Time

Visual Communication Designer, HUG Factory

- Creating images, GIFs and videos for digital mediums (social media and company website).
- Crafting visual designs representing company's marketing concepts using Adobe Photoshop, Illustrator and Premiere Pro.

Education

Sep 2015- Sep 2020

Bahcesehir University, Industrial Design %75 Scholarship

Certificates

2025

By IxDF

AI for Designers

- Successfully completed the course, gaining skills in AI-integrated design, prompt creation, and ethical, user-centered solutions.

2023

By LinkedInLearning

Designing Accessible Components In Figma

- Learned how to build accessible design systems, including buttons, icons, checkboxes, and image cards.

Nov 2022- Jun 2023

7 Course Program

Google UX Design

- Hands-on, practice-based training in user research, wireframing, prototyping, and usability testing.

Soft Skills

- Communication
- Teamwork
- Time Management
- Problem Solving
- Critical Thinking

UX/ UI Design

- User Centered Design
- Ux Research
- Wireframe
- Prototype
- Usability Testing

Software Skills

- Figma
- Photoshop
- Adobe XD
- After Effects
- Illustrator